

“It’s an OUTRAGE!”

While your doctor continues to insist your



- **Enlarged prostate**
- **Mood swings**
- **Low Sex Drive**
- The growing “**spare tire**” around your waist
- And your sluggish **lack of energy**

Is all caused by your diet, your genes,
or just the fact that you’re getting older...

Baloney!

The latest research shows these tired, old explanations
don’t even begin to tell the whole story!”

FREE GIFT CERTIFICATE ENCLOSED:

Claim your \$386.45 in FREE DISCOUNTS, FREE HEALTH GUIDES and more! *LOOK INSIDE NOW.*

Urgent Health Alert to Any Man or Woman Over 40!

“When I read these studies, well, I couldn’t believe it! But there it was in black and white.

“Research conducted by such top medical institutions such as Tufts University, Stanford University, and the Strang Cancer Prevention Lab in New York City have all come to the same, shocking conclusion—



“One that affects the health and quality of life for every man and woman over the age of 40!”

Dear Friend in Search of Answers,



Layne Lowery
President,
Health Resources

If you still gain weight no matter how much you diet...

If your brain seems foggy and you can’t remember a thing...

If your sex drive has dwindled down to nothing...

And if you’re plagued with prostate problems, hot flashes,

mood swings, or one sleepless night after another...

It’s not because you’re getting old, you are a man or a woman, or you’re not taking care of yourself—despite what mainstream medicine and the drug giants claim!

In fact, the real cause behind your health problems is downright shocking...

Typically, this is the kind of news that’s largely ignored by conventional

doctors and especially the drug companies. But the evidence is hard to ignore — and it has remarkable, life-changing implications for you.

Some of America’s biggest companies routinely sneak “disease triggers” into your foods, your water, your cooking utensils... even the air you breathe.

They include many of the flavor enhancers used by the food industry (hmmm—you think they may *want* you to overeat??)... industrial pollutants and pesticides... they’re even found in the plastic products you use to wrap and

(Continued on next page...)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. This product is not intended to be a substitute or replacement for any drug, surgery, or any other medical treatment. Seek the advice of a competent health care professional for your specific health concerns. Individual results may vary.

heat foods!

Scientists call these silent disease triggers *xenoestrogens* — compounds that mimic the effects of human estrogen. They're dangerous, because they put your natural hormone balance in complete disarray. Your body clicks into estrogen overload... and what happens next?

- You store more of what you eat as fat
- Muscle turns into flab
- Energy levels plummet
- You can't sleep
- You notice unwanted facial hair



- Joints and muscles feel stiff and achy
- You get "Senior moments" and brain fog

- MEN begin to have prostate problems and poor sexual response
- WOMEN suffer from severe menopause symptoms and low libido
- Hair thins and turn grey
- You feel irritable and depressed
- Skin begins to wrinkle and lose its luster

- And feel old and weak before your time!

But that's not all. Estrogen dominance is also linked to joint pain and abnormal cell growth in the prostate and breasts — which puts you at risk of some very serious health problems.

**That's the bad news.
Now, here's some
GREAT news!**

Imagine there's a simple nutrient that short-circuits this artificial assault on your hormones — and restores youthful strength and vitality better than the expensive surgery and anti-aging injections Hollywood stars once paid thousands of dollars for...

Are You a Victim of Estrogen Dominance?



You could be if you're over the age of 40 and suffer from such common health problems as...

- Anxiety and Mood Swings
- Bloating/water retention
- Blood sugar imbalance
- Breast tenderness
- Depression
- Enlarged prostate
- Excess fat around the belly, hips and thighs
- Fatigue
- Headaches
- Hot flashes
- Low Sex Drive
- Low stamina
- Memory fog
- PMS symptoms
- Sleep problems
- Thin bones
- Thinning hair or Hair loss
- Thyroid problems
- Unexplained weight gain
- Weakness

You can safely help put an end to estrogen dominance with a remarkable phytonutrient called **Di-Indole Methane**—**DIM** for short. Dozens of medical journals say **DIM** is the key to restoring your natural hormone balance. Plus, it works equally well for men and women.

OUR PROMISE & GUARANTEE: **DIM** is a safe, natural, hormone-free way to ease the effects of estrogen dominance and bring your hormones back into balance or it's yours FREE. For fastest service, call **1-800-471-4007 to get DIM rushed to your door and receive up to 12 FREE gifts.**

Ready to Get Stronger, Leaner, and More Energized As You Age?



Dominance puts weight loss efforts at a standstill. You become too tired and sluggish to exercise. You get food cravings. And no matter how little you eat, muscle turns to flab and collects around your belly, butt, thighs and stomach.

DIM helps you burn fat and gain muscle and feel more active and energetic than ever before. Here's why...

There's "Good" and "Bad" Estrogen. Which do YOU have more of in Your Body?

Did you know that just as there is "good and bad" cholesterol, there is also "good and bad" estrogen? Your "good" estrogen metabolites are known as the 2-hydroxy and 2-methoxyestrogens. They act as powerful antioxidants that protect your brain and heart and even help eliminate cell damage throughout your body. They help your body burn fat and build muscle. Research states low levels of these metabolites skyrocket your risk of serious health problems.

Increased DIM can boost levels of "good" estrogen by a remarkable 75%!

Research published in the *Journal of Clinical Endocrinology* and the *British Journal of Cancer* state high levels of 'good' estrogen slashes your risk of developing abnormal breast cells in both men and women.

While **DIM** increases the "good" estrogen metabolites, it also supports your body in decreasing levels of "Bad" estrogens known as 16-hydroxyestrone and 4-hydroxyestrone. These bad guys can damage your DNA and cause cell damage. The famous *Framingham Study* shows that people with estrogen dominance have a greater risk of serious heart problems. "Bad" estrogen metabolites also cause stubborn fat to form around the belly, butt and thighs and turn muscle tone into flab.

DIM can cut the production of BAD estrogen in half.

DIM helps the "good" estrogen

You cut your calorie intake. You step up the exercise program. Still, you can't lose the weight you want.

Why? Because you are not solving the real cause of your weight problem. If your body is not "tuned up" or performing at its best, losing weight and keeping it off becomes an exercise in frustration.

But address the root cause, and *weight loss is almost automatic.*

There's no question that Estrogen

"Why Hasn't My Doctor Told Me About DIM Before?"



Good question. It's no secret that the medical establishment moves with the speed of a glacier.

It took 30 years before health authorities officially recognized the value of aspirin therapy for heart health, for example, so don't wait for them to jump on the bandwagon just yet. But until they do, here are the facts about **DIM** that you need to know:

The connection between **DIM** and better hormone balance was discovered about ten years ago by biochemist H. Leon Bradlow Ph.D. and his team of researchers

at the Strang Cancer Prevention Laboratory in New York. They found that supplementing with phytonutrients from cruciferous vegetables can promote healthy estrogen metabolism. Of the phytonutrients found in these vegetables, Di-indoly-methane, or **DIM**, was the most powerful. Plus, people with abnormal cell growth had low levels of **DIM**.

DIM promotes a healthy balance of estrogen metabolites. And that translates into...

- Healthier hormone balance
- Better energy
- Increased libido
- Easier fat loss (especially around the belly)

- Lean muscle gain
- Superior stamina
- And MUCH more!

One serving of **DIM** delivers the equivalent amount of DIM as found in 3 pounds of raw broccoli or cabbage. There is absolutely nothing better to help restore your natural hormonal balance so you can look, feel and act YEARS younger!

Call TOLL-FREE 1-800-471-4007 to get your RISK-FREE supply of DIM. Use it for as long as you like. If you don't SEE and FEEL a real difference in your health, just return the bottles to us—even if you're down to the very LAST capsule, and you'll get 100% of your money back!



REDISCOVER SEXUAL EXCITEMENT!

With optimum hormone balance, you can feel like you're 18 again!

metabolites to dominate. When your hormones are in natural balance, you can stay healthy, resist aging and get top results from any fitness program, even walking! Healthy levels of good estrogen help you build lean muscle mass and easily shed the extra fat that you can't lose with even the strictest of diets.

Why DIM helps you stay lean and energetic

DIM helps promote fat loss by reducing the levels of unhealthy estrogens that can cause excess weight to be deposited around the abdomen, thighs, and hips. It turns on your natural fat-burning furnace to help speed up your metabolism and build lean muscle mass. **DIM** also raises levels of free testosterone in the body. Low testosterone levels are linked to loss of sexual desire.

Remember, DIM is NOT a hormone!

It gives you a safe way to help rebalance your hormones naturally. **DIM** helps eliminate Estrogen Overload. This includes the xenoestrogens your body absorbs from food, pesticides and toxins — as well as the hormone imbalances that affect your health as you age.

Only **DIM** contains the most potent nutrient for natural hormone balance that science — and nature — has to offer. And it contains it in the exact dosage that clinical studies found to be the most effective. Yet it's completely safe and does not cause any unwanted side effects!

Who Else Wants to Melt Away Fat And Power Up Their Sex Life? Take a Look...

"I have used **DIM** since March and it is now May. I have lost 25 pounds. I am very pleased with **DIM**. It does give me more energy."

— Hazel M., Augusta, GA

"I think **DIM** is a great product. I am using it to get rid of my man breasts and they are just melting away. Thanks for this product."

— Larry S., Alton, IL



83 years old and rarin' to go!

"I'm 83 years old and I have increased my sex drive. My health has been good since I have been using **DIM**."

— Joseph Z., Minneapolis, MN



Naturally improved my sex life!

"**DIM** has reduced my E.D. symptoms. Also, I have more energy."

— David O., Yakima, WA

Sexual performance improves!

"I have been using **DIM** for several months now. I have noticed an increase in my sex drive and an improvement in my sexual performance, which I believe are at least partially attributable to **DIM**."

— Tom R., Coral Gables, FL



Unstoppable energy at 72!

"After taking **DIM** for only a few days, I started to feel a new level of energy.

The mid day sluggishness disappeared. My facial appearance is more youthful. I'm 72 years old."

— Albert H., Moreno Valley, CA

Let DIM Unleash the SEXUAL TIGER in You!

DIM helps restore your natural hormone balance. And that can mean EVERYTHING to your potency, desire, and performance. *Two capsules a day of DIM can help you...*



- ✓ Restore basal testosterone to healthy levels. Testosterone is the "hormone of desire!"
- ✓ Alleviate the vaginal dryness caused by imbalanced estrogen levels. Sex won't hurt anymore!
- ✓ Promote lean muscle tone and help you melt away excess belly fat. You'll look and feel sexy.
- ✓ Relieve the mood swings and crankiness that derail sexual desire.
- ✓ Protect the health of your prostate and breasts. You'll feel young and feisty again!

- ✓ Increase your sexual stamina and endurance.
- ✓ Fire up your sex drive. With balanced hormones and more energy—there will be no stopping you!

DIM can help keep your sex life sizzling at any age. Turn to page 15 to order and claim your \$386.45 in DISCOUNTS, FREE HEALTH GUIDES and more!



A \$386.45 Value—FREE!

To order, call TOLL-FREE 1-800-471-4007